



2020 Virtual Competition Rules & Regulations

What is KC MADE competition and why is the competition virtual for 2020?

The KC Manufacturing and Design Expo (KC MADE) is a contest among high school students (grades 9-12) in construction and manufacturing programs. Typically, students who enter the contest will display their woodworking and mixed wood/metalwork projects during the Greater Kansas City Home Show (KC Home Show). Projects are not limited in scope. Participants have the freedom to enter everything from a tiny house to a dining room table. Following the competition, a networking luncheon is usually hosted to allow students and educational leaders to make connections and speak directly with professionals in the homebuilding industry. Due to the Covid-19 pandemic the KC MADE Competition, originally scheduled during the Greater Kansas City Home & Lifestyle Show in March, will now be held virtually May 29th – 31st.

KC MADE Mission

The Home Builders Association of Greater Kansas City (KCHBA) is a non-profit organization focused on supporting the homebuilding industry. KCHBA hosts the KC MADE competition during the KC Home Show to promote careers in the residential construction industry. KC MADE is a component of the KCHBA's workforce development initiative, which began due to the current skilled labor shortage within the homebuilding industry. The KC MADE competition focuses not only on promoting skilled trade development and opportunities in the homebuilding industry, but also the importance of soft skills and connecting education to industry stakeholders.

Judging and Awards

A panel of judges will review the students' electronic submissions to determine the award winners based on project quality, skill knowledge and professionalism. Winners will be announced via live streaming on the Greater Kansas City Home & Lifestyle Facebook page. Program grants will be rewarded to the schools of the first, second and third place overall winners in the amounts of \$1,000, \$750 and \$500.

Showmanship Winner: This individual displays professionalism with their attire, communication skills and leadership. This award is decided upon by the panel of judges based on the students' video entries.

People's Choice Winner: Projects will be posted online via Facebook polling to allow the public to vote for their favorite project.

Competition Chairman: Drake Vidrine
Staff Contact: Courtney Reyes & Jordynn Webster

Rules and Regulations

1. Eligibility: Entries in this show are open to high school students, grades 9-12. Entries must be submitted to the Home Builders Association by the designated deadline. Projects exhibited must have been constructed by the students under the direct supervision of the CTE educator.
 - a. A project may only be exhibited one time at the KC MADE competition.

- b. Only projects started on or after March 1, 2019, are eligible for exhibition; the project must have been constructed in the last year.
2. Entries: Projects may be constructed by an individual or a group and may be individually or school owned. All projects must be entered in the names of the exhibitors who participated in the planning and construction of the project. Projects can be entered into the following divisions: Division 1: Wood Only; Division 2: Mixed Materials.
 - a. Each exhibitor may enter two (2) projects total provided they are entering the projects into different divisions - 2 individual, 1 individual & 1 group, or 2 group projects.
 - b. A group of exhibitors shall not exceed four (4) students showing the project.
 - c. Substitution of projects will not be allowed.
3. Entry Fees: Each project will require a \$25 dollar entry fee that will be returned to the educational institution following the contest if the student attends and competes in the KC MADE competition. No personal checks will be accepted; all checks must be provided by the educational institution.
4. Entry Submission: All projects must be complete including finish at the time of video submission.
 - a. Student Video:
 - i. Student introduction; 30 seconds to a minute
 - ii. 5-7 minutes displaying and explaining your project, the process that you used building it, and anything that you learned while working on the project.
 - b. Project Documentation
 - i. Documentation must be submitted electronically, must be typed or computer generated and is to include a one page description of the overall project, an expense report identifying all costs/bill of materials, photos showing during and after construction that shows safe working environment, and a complete description of all work performed. All documentation is to be displayed in an orderly fashion; divided and sequenced with a table of contents and page numbers.
 - c. Additional Documentation
 - i. Pictures; 1 staged picture of just your project & 1 staged picture of you and your project
 - ii. Media Release Form – A signed copy of the Home Builders Association Media Release Form must be provided at time of submission.
 - iii. Rules & Regulations Acknowledgement – A signed copy of the Virtual KC MADE Rules & Regulations Acknowledgement form must be provided at time of submission.
 - d. All projects must be painted or properly treated and must be clean and in a presentable condition, even though they may have been used.
 - e. Students must submit a **complete** electronic entry or the project will be disqualified, and will not be judged.
5. Marketing: KCHBA prohibits advertising and negotiating the sale of student projects *during* the KC MADE competition.
6. Showmanship:
 - a. Exhibitors must be dressed appropriately and remain with their projects during their video submission.
 - b. Exhibitors should be courteous and use appropriate language in the submission of their project.
 - c. Exhibitors should be well informed on the project that they are representing but should not be boisterous or argumentative.
7. People's Choice:
 - a. Facebook polling will be set up so that the public is able to vote on student projects. KCHBA encourages participants to share the voting link with their communities.
 - b. Media & Bullying: Students will engage in social media platforms in a respectful and polite manner. Any comments that the Home Builders Association of Greater Kansas City deem rude, fowl, or negative will be immediately removed. KCHBA reserves the right to disqualify any

individual that does not comply with this policy. In addition, any negative comments made by the general public will also be removed from our media platforms.

8. Judging Criteria: Pre-elected judges will select the winners on the following criteria:

- Workmanship (including finish)
- Design and Materials Used (including practicality)
- Documentation
- Degree of Difficulty
- Knowledge of Project

9. Competition Divisions and Classes: Please register all projects by division (Division 1: Wood Only; Division 2: Mixed Materials). Classes will be determined following the entry deadline. Awards will be presented in the following categories:

1 st Place Overall	\$1,000 School Grant/Sponsor Prize/Plaque/Rosette
2 nd Place Overall	\$750 School Grant/Sponsor Prize/Plaque/Rosette
3 rd Place Overall	\$500 School Grant/Sponsor Prize/Plaque/Rosette
1 st Place Per Division Award	Sponsorship Prize/Plaque/Ribbon
2 nd – 3 rd Place Per Division Award	Ribbon
Showmanship Award	Plaque/Rosette
People’s Choice Award	Plaque/Rosette

KC Home Show: Virtual KC MADE Competition Timeline

Student Entries must be electronically submitted to KCHBA by Wednesday, May 20, 2020 by noon
People’s Choice voting via Facebook polling open to the public; Tuesday, May 26th – Sunday, May 31st at noon
Official Judging of project entries; Thursday, May 28th – Saturday, May 30th
Sunday, May 31st at 2 pm; All winners announced via Facebook Live.

For any questions and assistance please contact:

Courtney Reyes
Courtney@kchba.org
816-733-2214

Jordynn Webster
jordynn@kchba.org
816-733-2218