

2018

SPONSORSHIP OPPORTUNITIES

The Greater Kansas City Home Show returns to Bartle Hall for its 70th Anniversary, March 23-25, 2018! Sponsored by the Home Builders Association, it is Kansas City's original home show and your best opportunity to meet with thousands of area homeowners who are interested in the products you have to sell.



Presenting Sponsor

\$25,000 | One available

- Company name / logo placed on:
 - Official show guide
 - All print/radio/TV ads
 - Official Home Show Website www.kchomeshow.com
 - Press releases
 - All pre-printed and online show tickets
- Opportunity to display company banner in prominent area at show (to be provided by sponsor).
- Full page 4-color ad in official show guide.
- Premier booth at show; located in one of the most high-traffic locations on the show floor.
- 100 complimentary tickets. Value: \$1,000.
- Reserved parking at venue for duration of Home Show. Daily dock passes are \$100. Value: \$300.
- Social media posts .
- Free one-year HBA membership. Value \$625.
- HBA Diamond Sponsor benefits.

Secure this opportunity.

Contact Kelcee Schlotzhauer Kelcee@kchba.org or at 816-942-8800



HOME BUILDERS ASSOCIATION
OF GREATER KANSAS CITY

Main Stage Sponsor

\$10,000 | One available

- Company name / logo placed on:
- Official show guide
- Official Home Show Website www.kchomeshow.com
- Press releases
- Opportunity to display company signage on main stage throughout duration of event and speaker presentations.
- Premier booth at show; located in one of the most high-traffic locations on the show floor.
- 50 complimentary tickets. Value: \$500.
- 1/4 page ad in official show guide.
- Social media posts.

Secure this opportunity.

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Ticket Sponsor

\$7,000 | One available

This is one of the best ways to advertise to thousands of consumers. As the ticket sponsor, your company name and logo will be on all online and printed tickets for the show. Estimated attendance over the course of the three-day event is 20,000+ people.

- Company name / logo placed on:
- All pre-printed and online show tickets
- Official Home Show Website www.kchomeshow.com
- Official Show Guide
- Link to company site off of Home Show page with a click-thru logo.
- Premier booth at show; located in one of the most high-traffic locations on the show floor.
- 25 complimentary tickets. Value: \$250.
- Social media posts.

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Pub in the Park

\$7,000 | One available

When attendees need to take a break and enjoy a cold beverage, they will flock to Pub in the Park - and your company. Pub in the Park will offer people a choice of beer or wine and tables at which to rest and relax during the show.

- Signage around and inside Pub in the Park.
- Company name / logo placed on:
- Official Home Show Website www.kchomeshow.com
- Official Show Guide
- Link to company site off of Home Show page with a click-thru logo.
- 10' x 20' booth in the back portion of Pub in the Park.
- 25 complimentary tickets. Value: \$250.
- Social media posts.

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Bag Sponsor

\$5,000 | One available

Don't miss your opportunity to LITERALLY put your name in the hands of thousands of qualified consumers as they walk the show floor. These bags are strategically placed at the top of the main entrance for consumers to use for all their take-aways. More than 20,000 bags are distributed over the weekend.

- Company name / logo placed on:
 - Official show guide
 - Official Home Show Website www.kchomeshow.com
- Link to company site off of Home Show page with a click-thru logo.
- Premier booth at show; located in one of the most high-traffic locations on the show floor.
- 25 complimentary tickets. Value: \$250.
- Social media posts.

Lanyard Sponsor

\$5,000 | One available

Stay one step ahead of your competition and other exhibitors by placing your company logo in every booth at the 2018 Home Show. Lanyards are distributed to every exhibitor booth and their staff to be worn at all times during show set-up, during the three-day event, and for tear-down.

- Company name / logo placed on:
 - Official show guide
 - Official Home Show Website www.kchomeshow.com
- Link to company site off of Home Show page with a click-thru logo.
- Premier booth at show; located in one of the most high-traffic locations on the show floor.
- 25 complimentary tickets. Value: \$250.
- Social media posts.

Floor Decals

\$350 | Limited Availability

Guide Home Show attendees directly to your booth with a four foot floor decal that features your company logo and your booth number. (Floor placement subject to approval by Home Show staff.)

- Company name / logo placed on:
 - Official Home Show Website www.kchomeshow.com
- Link to company site off of Home Show page with a click-thru logo.
- 5 complimentary tickets. Value: \$50.

**Secure these opportunities with Kelcee Schlotzhauer: Kelcee@kchba.org
816-942-8800**



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